

MINISTRY OF TRADE

EXPORT News INDONESIA

WHAT'S INSIDE

Ditjen PEN/MJL/50/VII/2019

Indonesia is one of the exporters of world charcoal products with a market share of 22.32% in 2018. The export value makes Indonesia the first exporter of charcoal products to the World.

ROAL

editor's desk

Dear valuable readers,

Indonesia is one of the main coconut producing countries in the world. The area of coconut plantations in 2018 reached 3.86 million ha, with total production estimated at 14.5 billion coconuts, most of which (98%) were smallholder plantations. Coconut has important values and roles both in terms of economic and socio-cultural aspects.

Utilization of coconut fruit is generally only the fruit meat to be used as copra, oil and coconut milk for household needs, while other by products such as coconut shell have not been used so much. Shell weight reaches 12% of coconut weight. Thus, if the average production of coconuts per year is 5.6 million tons, then it means that there are around 672 thousand tons of shell produced. The potential for shell production that is so large has not been fully utilized for productive activities that can increase its added value.

One product made from coconut shell is the manufacture of shell charcoal which in the next process can be processed into activated charcoal. So shell charcoal is a raw material for the activated charcoal industry. Not many people have made this shell charcoal, even though the potential for raw materials, usage and market potential is quite large.



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HOT ISSUE

Activated charcoal has been known for a long time as a binder and antidote in the body. This substance is usually produced from old coconut shells or wood powder. Charcoal is activated to enlarge the surface area and increase its binding capacity. The activation process is carried out by soaking the charcoal in certain chemicals. Furthermore, activated charcoal is processed and packaged in pill or powder form. One of the active charcoal products that can be found in pharmacies or stores is Norit. This product is usually used as a digestive medicine.

Activated charcoal, besides being able to bind and remove toxins in the body also has other benefits. The benefits of activated charcoal can be obtained, which is able to whiten teeth, relieve flatulence and colds, bargain poisons, repel body odor, treat acne, overcome insect bites, cleanse the digestive tract, and prevent premature aging.

Coconut Charcoal Reinforcement of Foreign Exchange

The 100% business sector based on Indonesia's natural resource wealth, namely coconut, has broad benefits and high leverage. Ranging from coconut meat, water, coir, to coconut shells can make a lot of money if it is clever to manage it. Even coconut stems, leaves, sticks, and coconut roots can still be used for human needs.

Coconut shells are used as briquettes with very high selling value. Coconut charcoal is a coconut shell that is made as powder, then isadonized with a mixture of flour, after that it is molded like boxes the size of a fist, then dried using an oven so that it is ready to use as an environmentally friendly fuel.

The Indonesian Charcoal Briquette Industry is Endangered

Rupiah exchange rate throughout 2018 has depreciated by more than 10% against the US dollar. This of course disrupts the state budget, business planning, and even the execution of the business itself. However, not all business sectors collapsed due to the depreciation of the dollar against the rupiah.

In 2016, Indonesia produced 14.5 billion small items. The amount if converted to 457.41 thousand tons of charcoal (row charcoal material). Of this amount, 273.11 thousand tons (40.97%) of charcoal are exported in raw, low value products. Of course, as much as 40.95 thousand tons of charcoal is absorbed by domestic consumption, 135.55 thousand tons of charcoal is absorbed by the domestic active carbon industry, 217 thousand tons are absorbed by the domestic high value products.

The value above shows that there is a supply deficit of 209.20 thousand tons for domestic needs. The total raw materials of chorcoal exported in 2016 reached 273.11 thousand tons, while those exported were only 22.63 thousand tons of activated carbon.

In contrast to the Philippines, the land area is no more than half the land in Indonesia with less production from Indonesia, but capable of producing activated carbon almost three times that of Indonesia. They exported 25.36 thousand tons of charcoal raw material compared to 61.78 thousand tons of activated carbon which had been added value.

Whereas India has the same land area as Indonesia, but is able to produce twice as many coconut grains as Indonesia. India exported only 16.75 thousand tons of charcoal raw material, but was able to export activated carbon to 71.67 activated carbon.

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If the new coconut charcoal material is not regulated by the government, then based on the Asian Pacific and Coconut Community (APCC) data on the trend of coconut charcoal exports during 2011-2016 it is projected that in 2032 the entire domestic charcoal industry will be threatened with extinction due to run out of raw materials. A touch of regulation from the government is needed so that the export orientation is focused on added value, absorbing labor while raising the dignity of the nation in the eyes of the international community.

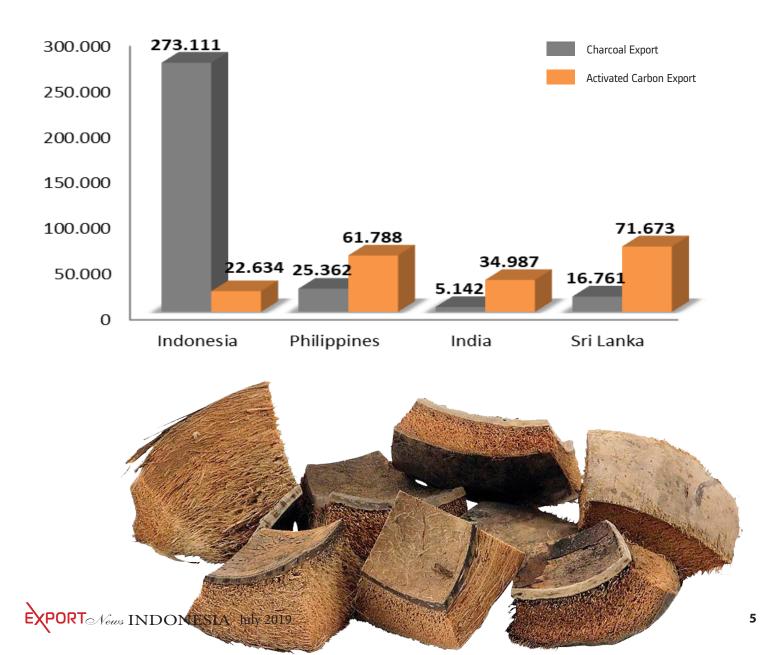
Currently coconut shell charcoal briquettes are well-known in Saudi Arabia, Germany, France, the Netherlands, America, Australia, China and other developed countries. Charcoal briquettes are commonly used for suction shisha fuel, for barbecue grilling, and a small portion for burning satay, fish, meat and others. While the activated carbon of coconut shell charcoal, commonly used for cleaning water through distillation, gold refining, aquarium cleaners, neutralizing hospital waste, norit mixers and toothpaste.

The concept of developing coconut shell charcoal briquette products to boost export foreign exchange earnings must be immediately agreed, because the receipt of this charcoal briquette business is in the form of US dollars. In addition, this business development can create a new young entrepreneur in the field of coconut shell charcoal and activated carbon briquettes. Especially for the development of MSME business in the field of coconut shell briquettes.

This charcoal briquette business can also be one solution to maximizing employment. At least 1 million workers can be absorbed with the coconut business structure as it is, but if you get a touch of regulation, that potential can be increased.

Even this business opportunity can be a means of embodying the mental revolution of the President of the Republic of Indonesia, namely a shift from raw material export mentality to value added products export mentality.

In short, when Bank Indonesia had to lose foreign exchange reserves of more than US \$ 14 billion in 2018, coconut shell charcoal briquettes were able to bring in US dollars or foreign exchange from exports. Therefore, this business must be protected and regulated so that the direction of future development is not only consumed by the times, but also can become a superior export product.



MARKET REVIEW

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In tax and excise regulations, wood is included in Chapter 44, Section IX which includes Wood and articles of wood; wood charcoal; cork and articles of cork; manufactures of straw, of esparto or of other plaiting materials; basketware and wickerwork. The following is a table of charcoal wood products that go into will be reviewed:

HS-Code Wood Charcoal and Its Description

HS-Code	Description
4402	Wood charcoal, incl. shell or nut charcoal, whether or not agglomerated (excl. wood charcoal used as a medicament, charcoal mixed with incense, activated charcoal and charcoal in the form of crayons)
44029000	Wood charcoal, incl. shell or nut charcoal, whether or not agglomerated (excl. bamboo charcoal, wood charcoal used as a medicament, charcoal mixed with incense, activated charcoal and charcoal in the form of crayons)
44021000	Bamboo charcoal, incl. shell or nut charcoal, wheth- er or not agglomerated (excl. used as a medicament, mixed with incense, activated bamboo charcoal and in the form of crayons)

Wood charcoal referred to in the classification of wood is obtained through the process of carbonation of wood with air, namely in HS 4402. HS Code 4402 includes charcoal made of wood, coconut, grains, and bamboo which has undergone agglomerated or not. Formally, it states that HS Code 4402 includes wood charcoal in the form of:

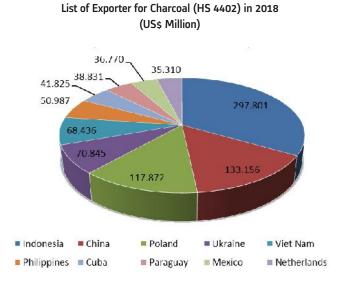
1. Block

- 2. Stems
- 3. Granules
- 4. Powder
- 5. Briquettes
- 6. Tablet
- 7. Ball

Indonesia is one of the exporters of world charcoal products with a market share of 22.32% in 2018. Indonesia's charcoal (HS 4402) products during this year (2014-2018) recorded significant growth with a growth value of 16.7% / year . Where in 2015 the export value reached US \pm 156.52 million and in 2018 it reached US \pm 297.80 million. The export value makes Indonesia the first exporter of charcoal products to the World;

Another major exporter in the world for charcoal products is China, which in 2018 recorded an export value of US \$ 133.15 million or representing 9.98% of the world market share, after which Poland with an export value of US \$ 117.87 million or representing 8.83% market share in 2018.

The export value of World charcoal products also recorded positive growth with an average value of 8.83% / year, which in 2014 reached an export value of US \$ 920.31 million and continued to grow to reach US \$ 1.33 Billion in 2018.

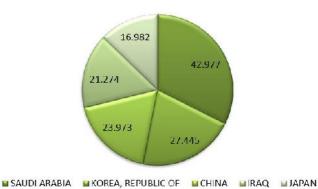


Indonesia Export (HS 4402) to World in 2018 (US\$ Million)



Indonesian charcoal products have been successfully exported throughout the World, the top 5 countries with the largest export value in 2019, namely (1) Saudi Arabia with a value of US \pm 42.98 million, (2) South Korea with a value of US \pm 27.44 million, (3) China with a value of US \pm 23.97 million, (4) Iraq with a value of US \pm 21.27 million, and (5) Japan with a value of US \pm 16.98 million.

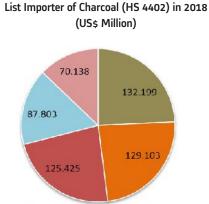
Indonesia Export of Charcoal (HS 4402) o World in 2018 (US\$ Million)



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MARKET REVIEW

While the 5 World countries have the highest demand for charcoal products in 2018, namely Japan with a value of US \$ 132.19 million, Germany with a value of US \$ 129.10 million, South Korea with a value of US \$ 125.42 million, China with a value of US \$ 87.80 million, and the United States with a value of US \$ 70.14 million.

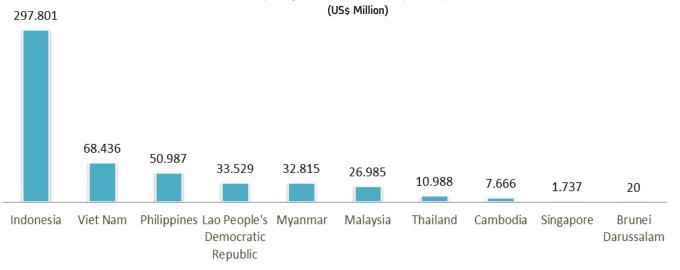


🔳 Japan 📕 Germany 📕 Korea, Republic of 🔳 China 📕 United States of America

HS Code 4402 or wood charcoal has very many variations in terms of form. However, there are only two main sub-products of this code, namely those from wood and those from bamboo. In this case, the selection of forms for the production of wood charcoal is not too complicated. In general, consumers use wood charcoal for baking, because it is one of the activities that are very popular with household members. This makes Indonesia the largest exporter of wood charcoal from Southeast Asia. To export wood charcoal to the World does not have a high complexity, which is noteworthy that the labels that are required to be installed prove the language of the source of the wood used is not from rare wood.

Indonesian competitors for Charcoal products from other ASEAN countries in 2018 to the World are Viet Nam with an export value of US \$ 68.44 Million, followed by the Philippines US \$ 50.98 Million, Laos US \$ 33.53 Million and Myanmar US \$ 32 , 82 million.



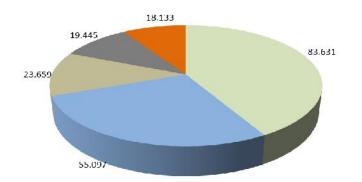


List of ASEAN Exporting Countries of Charcoal (HS 4402) to World in 2018

The performance of trade in charcoal products from the ASEAN Region to the World shows positive growth with an average increase of 17.55% / year, where in 2014 the export value reached US \$ 252.62 million and continued to grow to reach US \$ 530.96 million in in 2018. In 2018 alone, the export value represented 39.79% of the World market share;

Whereas the export of Indonesian charcoal products if based on the province in 2018 is East Java with an export value of US \$ 83.63 Million, followed by Central Java with an export value of US \$ 55.09 Million, West Java with an export value of US \$ 23.66 Million. DKI Jakarta with export value of US \$ 19.44 Million and West Kalimantan with export value of US \$ 18.13 Million;

Indonesia Export of Charcoal (HS 4402) to World in 2018 by Province (US\$ Million)



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