



APKASI
ASOSIASI PEMERINTAH KABUPATEN
SELURUH INDONESIA

SUPPORTED BY :



APKASI OTONOMI EXPO 2024

Trade, Tourism & Investment

Increasing Local Competitiveness Towards the
Golden Indonesia 2045

July 10-12, 2024

Hall A and B, Jakarta Convention Center
Senayan-Jakarta



BACKGROUND

As a local government organization, one of Apkasi's functions is to encourage the competitiveness of local potential at the global level so that the local economy can gradually increase. One of Apkasi's efforts to increase the competitiveness of local potential is by holding a Local Superior Commodities Exhibition every year, called Apkasi Otonomi Expo (AOE).

AOE is an annual event of Apkasi which is held to facilitate local governments in promoting the trade, tourism, and investment sectors. Moreover, this Expo is also an opportunity for local governments to establish business networks with buyers and investors, both domestic and foreign. In 2023, Apkasi Otonomi Expo was officially opened by the Vice President of the Republic of Indonesia representing President Jokowi. On that occasion, Vice President Mr. Maruf Amin gave high appreciation to Apkasi for organizing Apkasi Otonomi Expo 2023.

Mr. Vice President called AOE one of the largest Commodity Trade, Tourism, and Investment Exhibitions in Indonesia. The Vice President asked all participants to use this annual event to promote their tourist destinations, commodities, and investments, including halal products and services, such as food and beverages, fashion, pharmaceuticals, cosmetics, and halal tourism.

What Mr. Maruf said ultimately encouraged the participants to take advantage of the Apkasi Otonomi Expo 2023 event to genuinely promote their superior commodities to buyers and investors from domestic and abroad. This is proven by the existence of quite significant transactions during the 3 days of the implementation of Apkasi Otonomi Expo 2023. Direct retail transactions of 8 billion rupiahs were recorded.

Meanwhile, indirect transactions involved many buyers and investors making follow-up meetings by visiting the participants' regions. This visit was very important for buyers to ensure the availability of commodity stocks, and for investors, they wanted to deeply discuss the investment they wanted to invest in.

With the successful implementation of the AOE 2023, Apkasi will again organize AOE 2024. By conducting a thorough evaluation of the implementation of the previous event, we believe that





THEME

Increasing Local Competitiveness
Towards the Golden Indonesia 2045

TIME & PLACE

The Expo will be held on July 10-12, 2024 in Hall A & B, Jakarta Convention Center, Senayan, Jakarta, Indonesia



VISITORS PROFILE:

- Buyers dan Investor from domestic and abroad
- Trade and Industrial Businessmen
- International Donors Institution
- Members of Business Association
- Exporters
- Trade Attaché
- Communities





PARTICIPANTS PROFILE :

1. Regency Government
2. Provincial Government
3. Municipalities Government
4. Ministries
5. State owned Enterprise
6. Smal and Medium Enterprise
7. National and Multinational Private Companies



SIDE EVENT

1. Business Matching & Partnership Meeting

The Business Matching & Partnership Meeting at the Apkasi Otonomi Expo is a flagship side event attended by buyers and investors, both domestic and international. In the previous Apkasi Otonomi Expo 2023, this event showcased superior commodities from 32 districts, participated by 21 partnership institutions and 23 observers, resulting in approximately 54 potential follow-up collaborations, such as commodity sample shipments, field visits, broader networks for promotion and market access, discussions, and further meetings. It is noted that 123 individuals were involved in the Business & Partnership matching activities at AOE 2023. Following the Business & Partnership Matching, buyers and investors will conduct an exhibition tour in the Exhibition area.

Link Pendaftaran: <https://bit.ly/AOE2024partners>



2. Arts and Culture Performance

In addition to business matching, arts and culture performance have always been an integral part of the Apkasi Otonomi Expo activities. The arts and culture performance aims to provide a platform for participants from various regions to demonstrate their talents in promoting their respective arts and cultures. As a token of appreciation to the participants, Apkasi awards certificates to all regencies and performers who participate in the arts and culture showcase.



3. Wastra Nusantara Fashion Show

Wastra Nusantara Fashion Show has now become one of Apkasi Otonomi Expo's flagship side events. The purpose of this event is to promote the richness and allure of fabrics from all over Indonesia. Additionally, through the fashion show, this event can promote designs of clothing made from Nusantara fabrics through local designers, who are proven to be equally as talented as national designers.





COMMODITIES AND INVESTMENTS OFFERED :

Some of commodities offered by participants are:

- | | | |
|--------------------------|--------------------------|----------------|
| 1. Banana | 10. Corn | 25. Pearl |
| 2. Cacao | 11. Crab | 26. Pepper |
| 3. Carrot | 12. Durian | 27. Pineapple |
| 4. Cassava | 13. Essential Oil | 28. Porang |
| 5. Chilli | 14. Various type of fish | 29. Rice |
| 6. Cinnamon | 15. Ginger | 30. Rubber |
| 7. Clove | 16. Lemongrass | 31. Seaweed |
| 8. Coconut | 17. Lobster | 32. Snakefruit |
| 9. Coffee | 18. Mangosteen | 33. Shrimp |
| 10. Corn | 19. Mango | 34. Tobacco |
| 11. Crab | 20. Melon | 35. Tomato |
| 12. Durian | 21. Nutmeg | 36. Turmeric |
| 13. Essential Oil | 22. Onion | 37. Vanilla |
| 14. Various type of fish | 23. Palm Oil | 38. Walnut |
| 15. Ginger | 24. Peanut | 39. Watermelon |



Some of investments offered by participants are:

1. Bio ethanol
2. Geothermal
3. Marble
4. Nickel
5. Hebel Sand
6. Quartz Sand
7. Silica Sand
8. Hydro Power Plant
9. Stone Cruiser
10. Limestone mine
11. factory
12. Clay mine
13. Tin Mine
14. Real Estate
15. Insfrastructure
16. Hospital
17. Hotel
18. Restaurant
19. Fish processing Factory
20. Animal feed processing





Organized By:

Asosiasi Pemerintah Kabupaten Seluruh Indonesia (Apkasi)

Gd. Sahid Sudirman Center Lt. 21,

Jl. Jend. Sudirman Kav. 86 Jakarta Pusat, Telp: (021) 2788

9480, Fax: (021) 2788 9481,

Email: info@apkasiexpo.com

INFORMTION:

Mrs. Ervinda : 0811-8407-839

Mrs. Yayuk : 0811-8407-840

Mrs. Ray : 0811-1000-2340

Ms. Novia : 0811-1002-1051



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