



KEMENTERIAN DALAM NEGERI
REPUBLIK INDONESIA



Didukung Oleh :

INDONESIA *maju*

EXPO & FORUM 2024

Bangga, Cinta & Pakai Produk Indonesia

BUSINESS MATCHING

Sustainable Investment for Advanced Indonesia



July 4, 2024
Jakarta Convention Center



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TOR BUSINESS MATCHING INDONESIA MAJU EXPO & FORUM 2024

Business Matching Indonesia Maju Expo & Forum 2024 is an event which aims to bring together SME and national businesses, exporters, importers, investors, and other stakeholders to showcase and expand business networks so as to open up opportunities for cooperation in Indonesia. The event will provide an excellent opportunity for businesses to network and explore potential collaborations.

Business Matching Indonesia Maju Expo & Forum 2024 will provide an excellent platform for businesses to showcase their latest products, connect with potential partners, and explore new market opportunities in dynamic and fast-growing Indonesia.

I. Foreword



Background

Indonesia is a country that has a large enough area consisting of land and sea and thousands of islands so that it has great potential, starting from natural resources, demographic bonus, large market, economic stability is maintained. Indonesia also has a strong commitment to creating a conducive and competitive investment climate.

Indonesia is the right and promising choice for investors to invest. One of them is due to Indonesia's economic growth which is predicted to grow well and a number of potentials owned by Indonesia.

Indonesia has investment opportunities in the manufacturing sector, tourism sector, fisheries sector, folk craft sector, agro-cultural sector and national level infrastructure sector.

This Business Matching event is a realization of synergy between the Ministry of Home Affairs, Ministry of Foreign Affairs and also the Ministry of Investment and embassies of friendly countries to form a support system for national businesses and also SME to gain access to foreign markets which is one of the main challenges to expand their business to a wider network, and become an important part of the global market.



Objective

The objective is to bring together businesses looking for partners, buyers, and investors. It is also to support the growth of SMEs and facilitate SME participation resulting in more business and efficient time management.



II. Participant Profile

- Ministries and Government
- National Private Business World and Investment
- Youth, Community Organization, Institution, Associations
- Micro, Small and Medium Enterprises
- Cultural Institutions



Target :

- Total Target Buyers/Investors: 20 - 25 buyers/investors
- Target Number of Sellers: 50 Sellers



www.indonesiamajuexpo.com



[indonesiamajuexpo](https://www.instagram.com/indonesiamajuexpo)



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Seller Profile

- Indonesia Maju Expo & Forum 2024 exhibitors come from various backgrounds
- Investment / Cooperation / Trade / Industry Offices of Provinces, districts and cities in Indonesia
- Partnership program
- Indonesian state-owned enterprises
- Export-related association members
- Exporters



Buyer Profile (Investors, Importers, Café Owners, Tourism Entrepreneurs etc.)

- Domestic
- America
- Europe
- Asia & Africa



Sector Target :

- Plantation, Agriculture, Fisheries
- Tourism
- Mining
- Energy
- MSME Handicraft Goods



Business Matching Program Registration Procedure

- Sellers/Buyers can register for the Business Matching Program by completing the registration form and submit all forms to the Secretariat.
- Any late entries received after the deadline will not be accepted, please contact the Secretariat.
- Please be at the Jakarta Convention Center 30 minutes before the first official meeting.



III. Details

- Theme : Sustainable Investment for Advanced Indonesia
- Time : July 4, 2024
- Location : Jakarta Convention Center
- Platform : Hybrid



IV. Business Matching Program Enquiries

For all inquiries related to the Business Matching Program, please contact the Secretariat by contacting the following numbers:

- Nica - 0813 8904 7239
- Santi - 0812 8724 1984

