

# TRADE PO Indonesia

Exhibition | TTI Forum | Business Matching | Trade Mission

KEMENTERIAN  
PERDAGANGAN  
REPUBLIK INDONESIA

MINISTRY OF TRADE

trade with  
**remarkable  
Indonesia**



CREATING PRODUCTS FOR  
GLOBAL OPPORTUNITIES

**ITPC BUDAPEST**

Indonesian Trade Promotion Center  
*the bridge of business*

**24 - 28**  
**October**  
**2018**

ICE - BSD City  
Tangerang - Indonesia

For the past few years, Indonesia has achieved a positive trend of export growth in a variety of products and services to the global market, which has to be both maintained and improved further, because Indonesia is also competing with other countries in exploring global opportunities.

To keep on improving national export performance, the Ministry of Trade has been proactive in inviting and bringing in buyers and investors for a direct deal with Indonesian providers of export products and services at the annual tradeshow of Trade Expo Indonesia (TEI).

TEI is an international B2B-focused tradeshow that is designed to boost export product growth and export market expansion. The 33rd TEI in 2018 brings up the theme “Creating Products for Global Opportunities” to promote quality products made in Indonesia for the global market, develop business networks, investment and present showcases of Indonesian premium and best products. Along with the exhibition, TEI also present a series of paralel activities consisting of Trade, Tourism and Investment Forum, Business Matching, Business Counseling, Regional Discussion, Overseas and Local Trade Mission, Export Start-Up Competition and Talk Show.

### **Expand Your Market Reach with the Best from Indonesia**

The 33rd Trade Expo Indonesia presents numerous carefully-categorized products, encompassing Manufacturing Products, Strategic Industry Products, Creative Products & Services, Furniture, Food & Beverage Products, Craft and Lifestyle Products and Local Champion Products.

## GENERAL INFORMATION

The Republic of Indonesia is giving free visa to 174 countries for a 30-day visit in Indonesia. Visitors to Indonesia must be in possession of a valid passport for at least six months from the date of arrival for certain countries and must be checked for current regulations prior to departure. Call our Indonesian Embassy or Consulate General for up-to-date information or log on to [www.imigrasi.go.id](http://www.imigrasi.go.id). Registered buyers will be welcomed at Jakarta's Soekarno-Hatta Airport by TEI 2018 Team for hotel-venue shuttle services.



Jakarta City View



The Venue: ICE - BSD-City



## ATTENDANCE

TEI 2018 is a B2B Exhibition, open to buyers, professionals and international trade visitors.

### VISITING HOUR

**Business Visitors**  
Wednesday - Sunday  
24 - 28 October 2018  
10 am - 8 pm

### TARGET VISITOR

**28,000**  
Visitors

### TARGET EXHIBITOR

**1,110**  
Exhibitors



## TRADE EXPO INDONESIA IN FIGURES

### TOP 5 TRANSACTION VALUE 2017

By Product



Coal USD 588 Million



Coffee USD 91.62 Million



Essential Oil USD 80.43 Million



Food & Beverage  
USD 78.61 Million



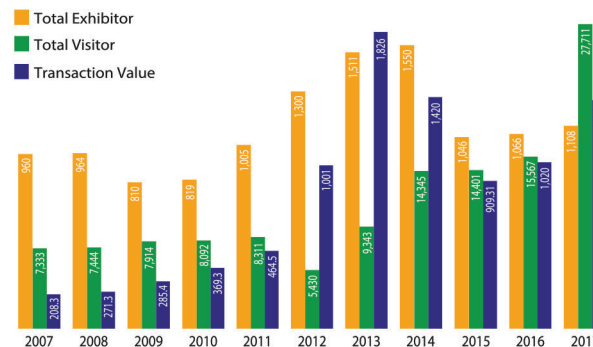
Palm Oil USD 69.58 Million

### TOTAL TRANSACTION VALUE 2017

**USD 1.41 Billion**  
(YoY Growth 37.36%)

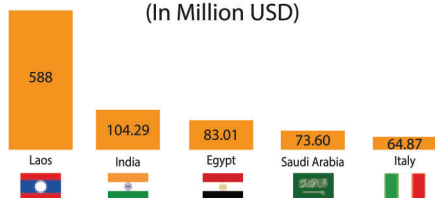


### 2007 - 2017 STATISTICS

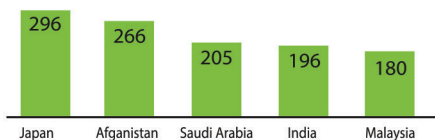


### TOP 5 TRANSACTION BY COUNTRY 2017

(In Million USD)

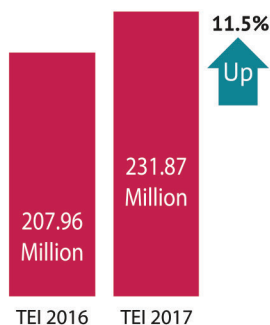


### TOP 5 VISITOR BY COUNTRY 2017



### TOTAL MoU SIGNING

37 Buying Missions  
from 19 Countries



### TEI'S 2018 TARGET

1,110	28,000	USD 1.5 BILLION
EXHIBITORS	VISITORS FROM 125 COUNTRIES	TRANSACTION VALUE



## ADMISSION

1. Admission is FREE but Pre-registration is recommended
2. Visitor Pre-registration is available online on [www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)
3. Walk-in visitors are able to directly register at the venue in registration counters
4. Trade Mission Badges will be given out upon registration at registration counters
5. Pre-registered visitors are able to collect their badges at the registration counters (please show the print out confirmed registration)
6. Submission and approval of visa through Indonesian Embassy/Consulate General Office (Please show the print out confirmed registration and your company profile)

## SUPPORTING PROGRAMS

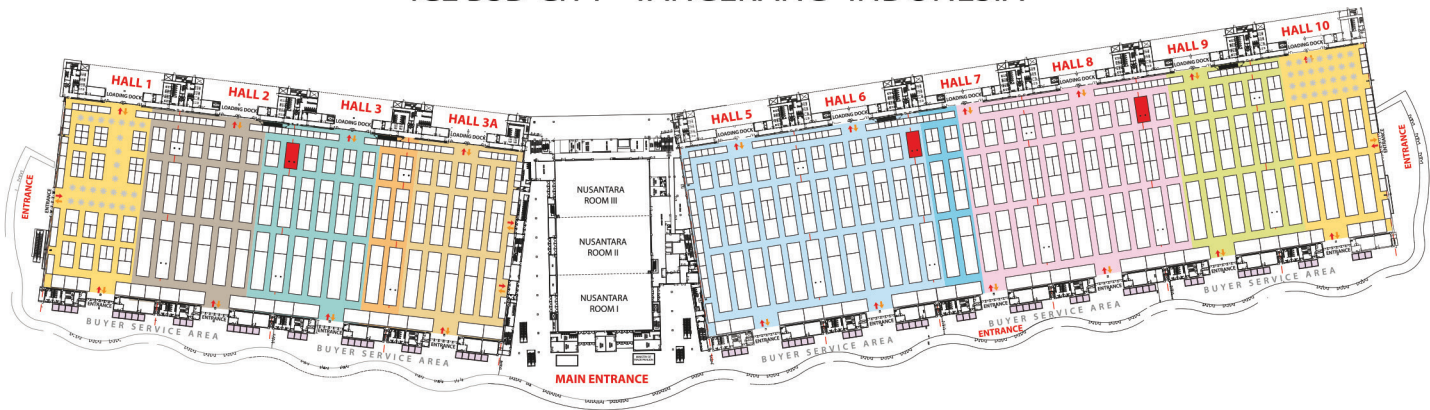
- Trade, Tourism and Investment (TTI) Forum :
  - TTI Seminar
  - Talk Show
  - Regional Discussion
  - Business Counseling
  - Export Start-Up Competition
- Business Matching
- Overseas and Local Trade Mission

# REASONS to VISIT

- 1 Trade Expo Indonesia is one of the biggest Business to Business export product exhibitions in Asia.
- 2 Showing a lot of Indonesian premium export products and services divided in 8 zones for your comfort.
- 3 Presenting strong Trade Tourism Investment conference, one-on-one business matching and business forum to explore trade and investment opportunities.
- 4 Providing an excellent networking experience that gives you an opportunity to meet with high rank government officials and business leaders.

# LAYOUT PLAN

## ICE BSD CITY - TANGERANG- INDONESIA



### HALL 1 & 10

#### NUSANTARA CULINARY

Indonesia & International Cuisine

### HALL 2

#### CRAFT & LIFESTYLE PRODUCTS

- Handicraft • Fashion Wear
- Toys & Gift • Jewelry & Accessories
- Others

### HALL 3

#### FURNITURE

- Wood & Rattan Furniture • Interior & Decors • Knockdown House
- Outdoor & Garden Furniture • Home & Office Furniture • Others

### HALL 3A

#### CREATIVE PRODUCTS & SERVICES

- Creative Innovative Products & Services

### HALL 5 & 6

#### MANUFACTURING PRODUCTS

- Textile Products (Fabrics) • Building Materials
- Rubber Products • Metal Products
- Automotive • Palm Oil • Leather Products
- Paper • Household • Electronics
- Car & Auto Parts & Lubricants • Others

### HALL 7

#### STRATEGIC INDUSTRY PRODUCTS

- Indonesia Global Brands • Strategic Industries
- Ship Manufacturing • Aircraft Manufacturing
- Military Equipment, Arms & Vehicles
- Railway Carriage • Others

### HALL 8

#### FOOD & BEVERAGE PRODUCTS

- Ingredients & Spices • Seafood & Seaweed
- Packaged Food & Drink • Fresh Fruits
- Coffee, Tea & Cocoa • Vegetables • Snack & Noodles
- Plantation & Agriculture • Others

### HALL 9

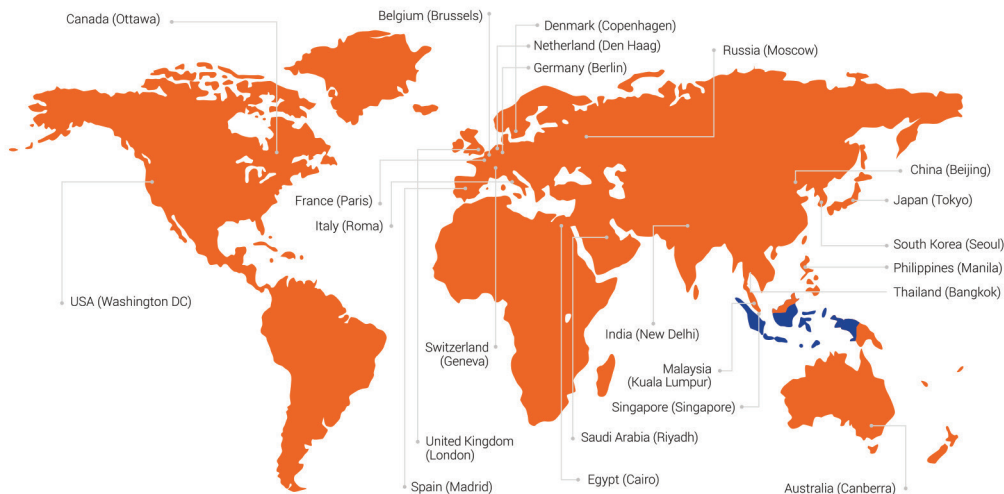
#### LOCAL CHAMPION PRODUCTS

- Local Champion Products
- Potential Export Products

# Road to TEI 2018 at ICE BSD-City, Tangerang - Indonesia



## Indonesian Trade Attache Offices



### SUPPORTED BY :



OFFICIAL EXPORT FINANCING : **Indonesia**  **Eximbank**

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**[www.tradexpoindonesia.com](http://www.tradexpoindonesia.com)**  
for details

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Trade Expo Indonesia