



# INFORMATION KIT

join the most  
prestigious  
furniture event  
in Indonesia

9 - 12  
March 2018

Jakarta  
International  
Expo

## INDONESIA'S BIGGEST EXPORT FURNITURE & CRAFT EXHIBITION

Carrying the theme "The Essence of Infinite Innovation", the upcoming Indonesia International Furniture Expo (IFEX) 2018 will feature a wide range of products by around 500 exhibitors will showcase finest rattan, outdoor furniture and home décor in the 60.000-square-meters space. In the 5th edition of IFEX this year, IFEX offers the largest range of specialty furniture and craft products, which discover the perfect blend of good design and fine craftsmanship inspired by the natural wealth of Indonesia.

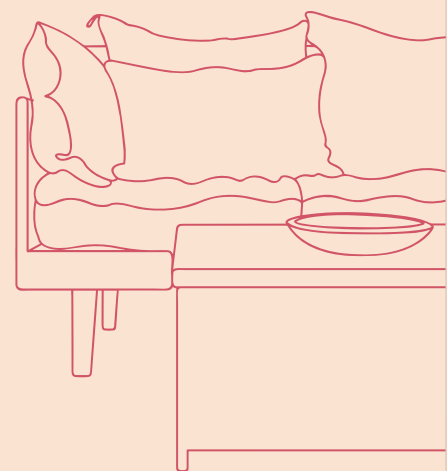
IFEX 2018 provide a range of targeted promotional activities to maximize the number of prospects and customers visiting your stand. Increase visibility of your company name, brand, products and services and ensure you stand out from your competition. Navigate the available opportunities and find how the best way to reach your potential business partner.

## VISIT ASIA'S MUST ATTEND FURNITURE & CRAFT SHOW

Indonesia International Furniture Expo is Indonesia's flagship event and international showcase for furniture industry. It is strongly supported by the industry and the government of Indonesia as it recognized as one of the leading furniture exhibition in South East Asia. It attracts thousands of professional buyers from Indonesia, Asia, Europe and the World. Last year event was participated by 454 exhibitors and attracted 11.225 buyers from 111 countries make it as one of South East Asia furniture show on March edition.

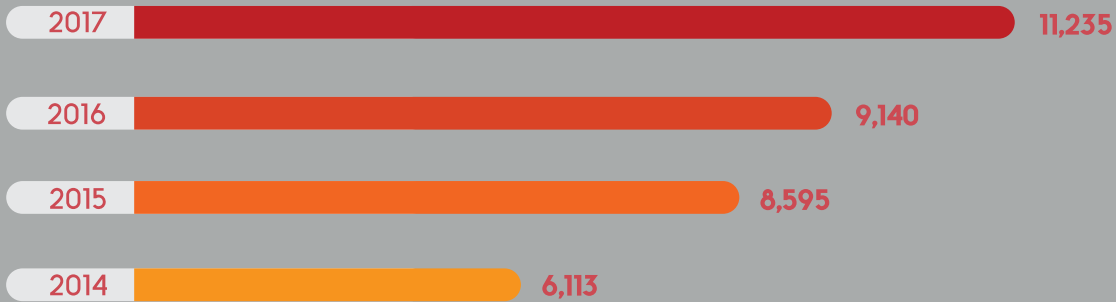
In the 5th edition of IFEX on 2018, IFEX offers the largest range of specialty furniture and craft products which discover the perfect blend of good design and fine the craftsmanship edition inspired by the natural wealth of Indonesia. It serves the nation's biggest meeting places for buyers, traders, manufacturers and contract project purchasers where buyers can buy directly from the makers.

the  
essence  
of infinite  
innovation



# QUICK FACT

## COMPARISON BETWEEN NUMBER OF VISITORS



## COMPARISON NUMBER'S AREA OF IFEX



GROSS AREA 60,000m<sup>2</sup>

### MOST INTERESTED PRODUCT

#### BY FURNITURE MATERIAL

- RATTAN
- WOODEN
- PANELS
- LUMBER
- VENEER

#### BY FURNISHING

- HOME ACCESSORIES
- LIGHTING & ACCESSORIES
- RINGS & CARPET
- WALL COVERING
- WOODEN HOUSE

#### BY FURNITURE PRODUCT

- OFFICE FURNITURE
- DINNING ROOM
- BEDROOM
- LIVING ROOM
- FAMILY ROOM
- OTHERS

### TOP 20 VISITING COUNTRIES

- CHINA
- AUSTRALIA
- UNITED STATES
- INDIA
- NETHERLANDS
- SINGAPORE
- FRANCE
- JAPAN
- MALAYSIA
- UNITED KINGDOM
- SOUTH KOREA
- GERMANY
- SPAIN
- TAIWAN
- BELGIUM
- HONG KONG
- NEW ZEALAND
- ITALY
- RUSSIA
- UNITED ARAB EMIRATES



# WHY YOU SHOULD JOIN?

Discover the perfect blend of good design and fine craftsmanship inspired by the natural wealth of Indonesia.

The outstanding success of previous event confirms the growing strength and popularity of Indonesian furniture in the global market and has set the stage for an even larger show in March 2018. Now IFEX is considered as one of the must-attend furniture & craft shows in Asia as it is a part of Asia Furniture Show life circle on March each year!

## 4 days 5 dedicated halls & open space area present your brand to

**>500**  
exhibitors

**>11,000**  
trade visitor form

**112**  
countries

With  
**60,000 m<sup>2</sup>**  
total area

Considered  
as one of  
**the must-attend**  
furniture shows  
in **South East Asia Circle**

## SERVICE AND FACILITIES



FREE SHUTTLE BUS



FREE INTERPRETER SERVICE



MEDIA CENTER



FREE ONLINE REGISTRATION



KIDS CORNER



SPECIAL RATE AT OFFICIAL HOTEL



\$-Rp. MONEY CHANGER



MEDICAL SERVICE



INTERNET CORNER WITH FREE WIFI



LUGGAGE COUNTER



PRAYER ROOM



BUYERS & EXHIBITORS NITE



BUYERS LOUNGE



VIP BUYERS FACILITIES



SEMINAR ROOM

## RULES & ETIQUETTE



FORMAL ATTIRE



NO SHORT



NO PHOTO



NO COPY



NO SANDAL

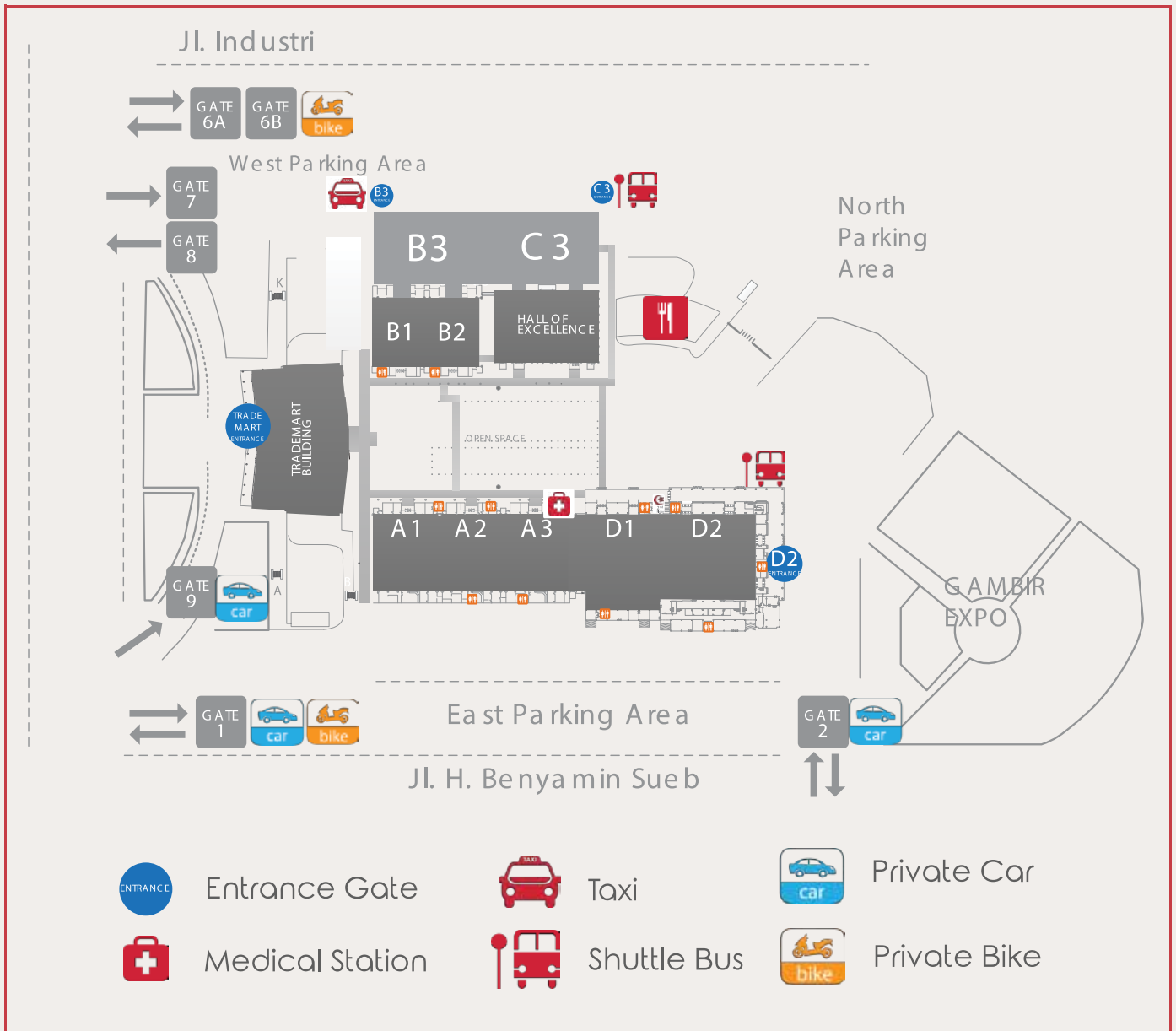


UNDER 12 YEARS IS NOT ALLOWED



VISITOR WITH VALID ID ONLY

# FLOOR PLAN



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Organized by :



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