



JOGJA INTERNATIONAL  
FURNITURE & CRAFT FAIR  
INDONESIA 2017

**JEC**  
JOGJA EXPO CENTER  
YOGYAKARTA

**13-16**  
MARCH 2017

2nd edition

INDONESIA ORIGINAL  
**FURNITURE & CRAFT**  
RESOURCES



## Welcome to the 2<sup>nd</sup> edition of JIFFINA 2017

The successful JIFFINA 2016 will continue its creativity and we proudly present the 2nd edition of Jogja International Furniture & Craft Fair Indonesia 2017.

JIFFINA 2017 will be the best furniture exhibition in Indonesia should be participated where more than 400 exhibitors coming from Java – Bali region will display their new furniture design and updated collections of furnishing craft as well as stylish interior designs.

A “Four Days” exhibition expecting to attract 4000+ buyers globally, JIFFINA 2017 will show a strong growth of the combination of craftsmanship skill, exquisite materials and advanced design that furniture industries in Indonesia can offer to the world market.



FOUR DAYS EXHIBITION  
EXPECTED TO ATTRACT  
**4000+**  
GLOBAL BUYERS



# POSTSHOW REVIEW JIFFINA 2016

The JIFFINA 2016 was the first international trade show for furniture and craft held in Jogjakarta, from 13-16 March 2016 at Jogja Expo Center (JEC), the biggest exhibition venue in the city.

The show was inaugurated by H.E. Sri Sultan Hamengkubuwono X, The Governor of Special Region of Jogjakarta, on 13th of March, 2016.

At the first edition, the show was participated with more than 100 exhibitors and attracting over 3000 visitors from many countries, it achieved a big success and book total transaction of more than USD 300 Millions.

**USD 300+**  
millions  
TRANSACTION

**100+**  
EXHIBITORS

**3000+**  
VISITORS

## Visitors by Statistic



# FACT & FIGURE

## EVENT TITLE

JOGJA INTERNATIONAL FURNITURE & CRAFT FAIR  
INDONESIA 2017  
2<sup>nd</sup> edition

## EMAIL & WEBSITE

General Information	: <a href="mailto:info@jiffina.com">info@jiffina.com</a>
Marketing Department	: <a href="mailto:marketing@jiffina.com">marketing@jiffina.com</a>
Sales Department	: <a href="mailto:sales@jiffina.com">sales@jiffina.com</a>
Website	: <a href="http://www.jiffina.com">www.jiffina.com</a>

## VENUE

JOGJA EXPO CENTER (JEC), YOGYAKARTA

## DATE

March 13-16, 2017

time :

March 13 - 15, 2017

09.00 am - 07.00 pm ( Trade only )

March 16, 2017

09.00 am - 07.00 pm ( Trade & Public )

## HOSTED BY

FORUM JIFFINA JAWA - BALI

## ORGANIZED BY

PT. STRATEGIC GLOBAL

INDONESIA ORIGINAL  
**FURNITURE & CRAFT**  
RESOURCES





# SHOW INFORMATION

8.000+ sq meter of  
**EXHIBITION SPACE**

400+  
**EXHIBITORS**

4000+  
**BUYERS**





# PURPOSE

- To provide opportunities to prospective Buyers & Investors from furniture and craft industry
- Provide comprehensive information in furniture and craft industries especially Indonesia
- Business collaboration opportunities between business and potential customers from all over the world as well as an opportunity to invest in the field of furniture industry
- Showing “Trend” of Furniture and Handicraft (Design motivation materials, and utility function)



## EXHIBITOR PROFILE

- Living Room
- Dinning Room
- Bedroom
- Family Room
- Office Furniture
- Garden Furniture
- Kitchen Furniture
- Bathroom
- Upholstery
- Contemporary
- Children Furniture
- Antiques Reproduction
- Wooden House
- Lighting & Accessories
- Art & Craft
- Curtain & Textile
- Wall Covering
- Painting & Frames
- Rugs & Carpet
- Flooring
- Landscape & Masonry
- Interior Decoration Materials
- Home Furnishing & Decorative Item
- Home Accessories
- Lumber
- Veneer
- Panels
- Edging
- Parts & Components
- Fitting & Hardware
- Leather
- Fabrics
- Finishing Material
- Pneumatic Tools & Cutter
- Auxiliary Materials
- Office Furniture Materials
- Semi-Furnished Products
- Furniture Packaging

## VISITOR PROFILE

- Architects
- Associations & Institutions
- Builders & developers of malls, hotels, leisure properties and facilities
- Construction companies
- Contractors
- Furniture component manufacturers
- Furniture manufactures
- Importers & Exporters of lumber
- Importers, Exporters & traders of timber
- Interior Design
- Real estate developers
- Trade promotion councils
- Wood machinery manufacturers and suppliers
- International and domestic buyers
- Craftsmen & craft of manufacturers
- Retailes
- Academic college student majoring in design





# PROMOTION

## ATTRACTING INTERNATIONAL BUYERS ACTIVITIES

- Direct mail to all potential buyers regularly
- Regular email blast to more than 10.000 database in furniture & craft industries
- Advertising & publication in all related media partner
- Activation in related trade shows / exhibitions





# INTERNATIONAL FURNITURE SHOW IN ASIA CIRCLE



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**VIFA**

8-11 March | Vietnam

**MIFF**

8-11 March | Malaysia

8-11 March | Malaysia

**EFE**

**Maison et  
Objet**

7-10 March | Singapore

9-13 March | Thailand

**TIFF**

**PIFS**

11-13 March | Philippine

9-12 March | Singapore

**IFFS**

18-22 March | China

**PIFS**







# FACILITIES & Services



Free Admission for Online Registration Only Receive your free admission pass with other privileges at the JIFFINA venue and avoid the long queues to the registration counter. visit [www.jiffina.com](http://www.jiffina.com)



Online Hotel Booking & Travel Arrangement Arrange your trip now, and enjoy our special rate which includes daily transfers by shuttle from the hotel to the venue.



Buyers Lounge  
Business deals and expand your professional network at the buyer's lounge which are found in each hall at JIFFINA



Free Wireless Internet Connection. Connect directly from your laptop and do your work anywhere.



Food Court



Praying Room



Medical Room



Free Shuttle Services  
Shuttle services provided from the airport to the venue and from venue JIFFINA to the official hotels.



Business Center  
Edit your documents, make copies and send them by fax or email. You can also find internet connection and top up your mobile phone credits.



Luggage Counter  
Free luggage counter with reliable services at JIFFINA venue.



Media Center  
Keep up-to-date with everything happening at JIFFINA.



Taxi Services



ATM Services



# So why waiting ?

# be the first to get our excellent service

## CONTACT US NOW

### JIFFINA FORUM - YOGYAKARTA

Jl. Karanglo No. 74, Kota Gede, Yogyakarta  
Telp. 0274 - 7482317, 451618, 451592  
Fax. 0274 - 451592  
asmindo\_yogya@yahoo.com

### JIFFINA FORUM - SURAKARTA (SOLO)

Jl. Letjend. Suprpto 80-B  
Sumber Banjarsari, Surakarta  
Telp. 0271 - 731041 - 735515  
Fax. 0271 - 735515  
asmindo\_ska@yahoo.com

### JIFFINA FORUM - BALI (DENPASAR)

Jl. Seruni No. 29 lantai II Denpasar 80233 - Bali  
Telp. 0361 - 235926 Fax. 0361 - 235926  
asmindo.bali@gmail.com

### JIFFINA FORUM - JABOTABEK

Jl. Pegambiran No. 5-A, Lantai 2  
Rawamangun, Jakarta Timur  
Telp. 021 - 4721564, 4721568  
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asmindojabotabek@indo.net.id

### JIFFINA FORUM - SEMARANG

Jl. Durian Raya No. 58 B  
Banyumanik - Semarang  
Telp. 024 - 7463974  
Fax. 024 - 7463974  
asmindo\_smg@ymail.com

### JIFFINA FORUM - MAGELANG

Jl. Raya magelang - Jogja Km. 9 Pare  
Blondo, Mungkid Magelang  
Telp. 0293- 782371 - 782438 - 588108  
Fax. 0293- 782371 - 586407 - 588050

### JIFFINA FORUM - KLATEN

Sekretariat I. Manggala Java Art.  
Jl. Klaten - Solo Km. 3 Ngaran, Klaten  
Telp. 0272 - 325096 Fax. 0272 - 325096

Sekretariat II Pangjati Art Jl Pusponjolo No 20  
RT. 02 RW. 08 Krapyak - Merbung, Klaten 57424  
Fax. 0272-326789  
pangjati@yahoo.com

### JIFFINA FORUM - JAWA TIMUR

Lotus Sentra Niaga - Blok D-9  
Jl. Ketintang Baru Selatan I No. 50  
Surabaya 60231  
Telp. 031 - 8299205/70577902  
Fax. 031 - 8299206  
asmindo@sby.dnet.net.id

### JIFFINA FORUM - JAKARTA TIMUR

Jl. Pahlawan Revolusi, Klender  
Jakarta Timur

### JIFFINA FORUM - PURWOREJO

Jl. KH. Dahlan No. 53 Purworejo  
Telp. 0275 - 322689 Fax. 0275 - 323513



### PT. STRATEGIC GLOBAL

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Block IV, 9th Floor, Suite 931 B  
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info@jiffina.com  
marketing@jiffina.com  
sales@jiffina.com



# PRICE LIST JIFFINA 2017

## SHELL SCHEME

Publish : Rp. 1.300.000,- / sqm  
Member : Rp. 850.000,- / sqm

## BARE SPACE

Publish : Rp. 1.200.000,- / sqm  
Member : Rp. 750.000,- / sqm

## OUTDOOR

Price : Rp. 400.000,- / sqm

### Shell Scheme facilities :

- Rent of space
- Standard partition
- Carpet
- Fascia name
- 2 Halogen lamps
- Socket + Electricity of 450 watts
- Trash bin



(stand design is illustration only, subject to change)

### Bare Space facilities :

- Space only with standard carpet
- Not include structure & paneling wall
- Not include electricity & lamp

## TERMS OF PAYMENT

- First payment 50% should be paid within two weeks after application space contract signed
  - Final payment 50% before 28 February 2017
- All payment to be made in IDR and the invoice amount should be paid in full without any deductions (e.g. application taxes) and free from charge. The exhibitor is liable for payment of application taxes if any.
- Payment should be made to PT. Strategic Global by Bank Transfer in Indonesia Rupiah currency

**Beneficiary Name :**  
STRATEGIC GLOBAL, PT

**Account No :**  
266 7676 45 (IDR)

**Bank name :**  
BANK NEGARA INDONESIA (Persero) Tbk

**Bank Address :**  
KCP Pondok Bambu, Jl. Pahlawan Revolusi No. 1A  
Pondok Bambu Duren Sawit Jakarta Timur, 14340



Information & Registration :

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[www.jiffina.com](http://www.jiffina.com)

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Organized by :



**STRATEGIC  
GLOBAL**  
ANALYSIS • INNOVATION • COMMUNITY • RESEARCH



MINISTRY OF INDUSTRY  
REPUBLIC INDONESIA



MINISTRY OF ENVIRONMENT AND FORESTRY  
REPUBLIC INDONESIA



MINISTRY OF TRADE  
REPUBLIC INDONESIA



MINISTRY OF FOREIGN AFFAIRS  
REPUBLIC OF INDONESIA



STATE MINISTER FOR  
COOPERATIVES SMALL AND MEDIUM  
ENTERPRISES



KADIN INDONESIA  
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Special Region of Yogyakarta



DPD HIMKI  
D. I. YOGYAKARTA



ASEAN Furniture  
Industries Council

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