

The Premier International Showcase of
Hospitality Suppliers & Design in Indonesia

HOSPITALITY

INDONESIA HOSPITALITY AND DESIGN EXPO

OCTOBER

23rd
26th 19

**JIExpo
Kemayoran
Jakarta**

www.hospitality-indonesia.com



**FURNITURE
CRAFT**
INDONESIA



MOZAIK
INDONESIA



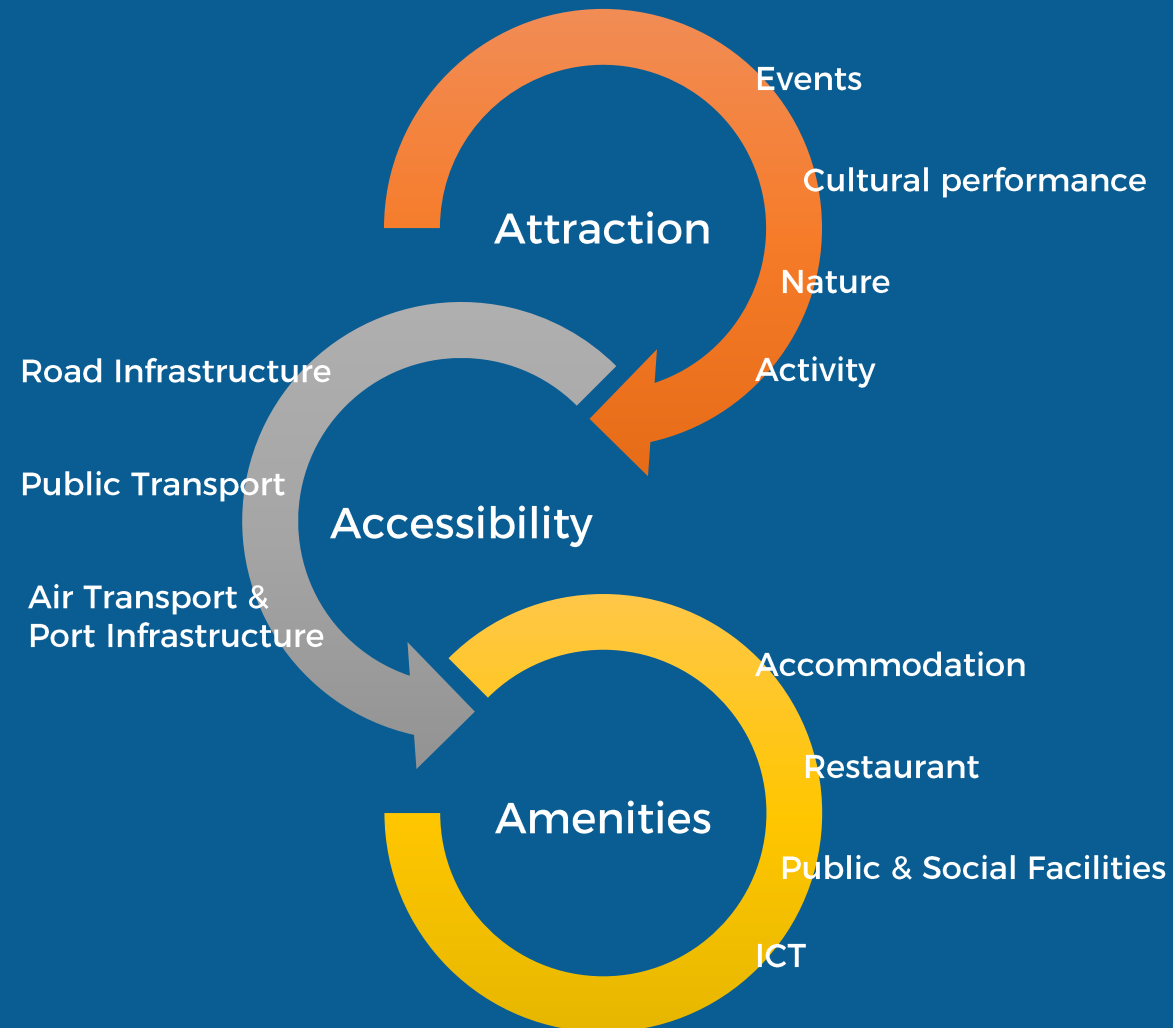
**HOTEL
SOURCING**
INDONESIA

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Organizer:
 **api | Traya**
INDONESIA

Co - Organizer:
 **JI Expo**
PT Jakarta Internasional Expo

The '3A' Tourism Development Strategy



Indonesia New Airports



Source: Directorate General of Civil Aviation, Ministry of Transportation – Republic of Indonesia

10 'New Bali' Project



This project is a government initiative to establish 10 new tourist hubs to replicate the economic effects of tourism in Bali nationally

This project is not meant to devalue the existing tourist hub of Bali but rather to support Indonesian economic growth, by creating more jobs, improving infrastructure & access and to accommodate the goal of 20 million foreign arrivals by 2020.

- PRIORITY LOCATIONS
- Lake Toba
 - Mandalika
 - Borobudur Temple

potential projects

new hotels
restaurant, café
tourism attractions
prayer rooms



new hotels
nearby airport

airport facilities
airline lounge
restaurant, café
travel agent counters
prayer rooms



Designing Future Hospitality

Since our first event in 2018, we have never stopped supporting the ecosystem of hospitality industries. This industry has rapid growing sectors, and each of them aims to bring positivity to the world. We gather interior designers, architects and other stakeholders in hospitality industries to brainstorm together to create intriguing conversations about innovations, technology, materials, suppliers, as well as inspirations and knowledge.

With more than 4,000 visitors from around 20 countries in our first show, Hospitality Indonesia is a perfect stage for you to strengthen your brand's acknowledgement to the global market.

As the only exhibition that collaborates hospitality industry with design sector, Hospitality Indonesia aims to bring the best ecosystem for both businesses every year.

3

Show Sectors

As a premier international showcase of hospitality suppliers and design, Hospitality Indonesia presents 3 show sectors



FURNITURE CRAFT INDONESIA

Showcasing hospitality and trade furniture. Aiming to appreciate world-class craftsmanship, this sectors highlights furniture & craft products



MOZAIK INDONESIA

Showcasing innovative design and smart design solutions, it is an international trade event for lifestyle interior, design and projects in Indonesia.



HOTEL SOURCING INDONESIA

As an international trade show for hotel suppliers, this is a legitimate non-F&B hotel suppliers exhibition in Indonesia that connects to design community and their manufacturers internationally

FURNITURE CRAFT

INDONESIA



www.hospitality-indonesia.com

- Furniture
- Decoration & Accessories
- Component Materials

MOZAIK

INDONESIA



www.hospitality-indonesia.com

- Design & Services
- Art, Decoration & Gift
- Home Textiles
- Lighting
- Kitchen & Bathroom
- Elements
- Surfaces & Finishes

HOTEL SOURCING

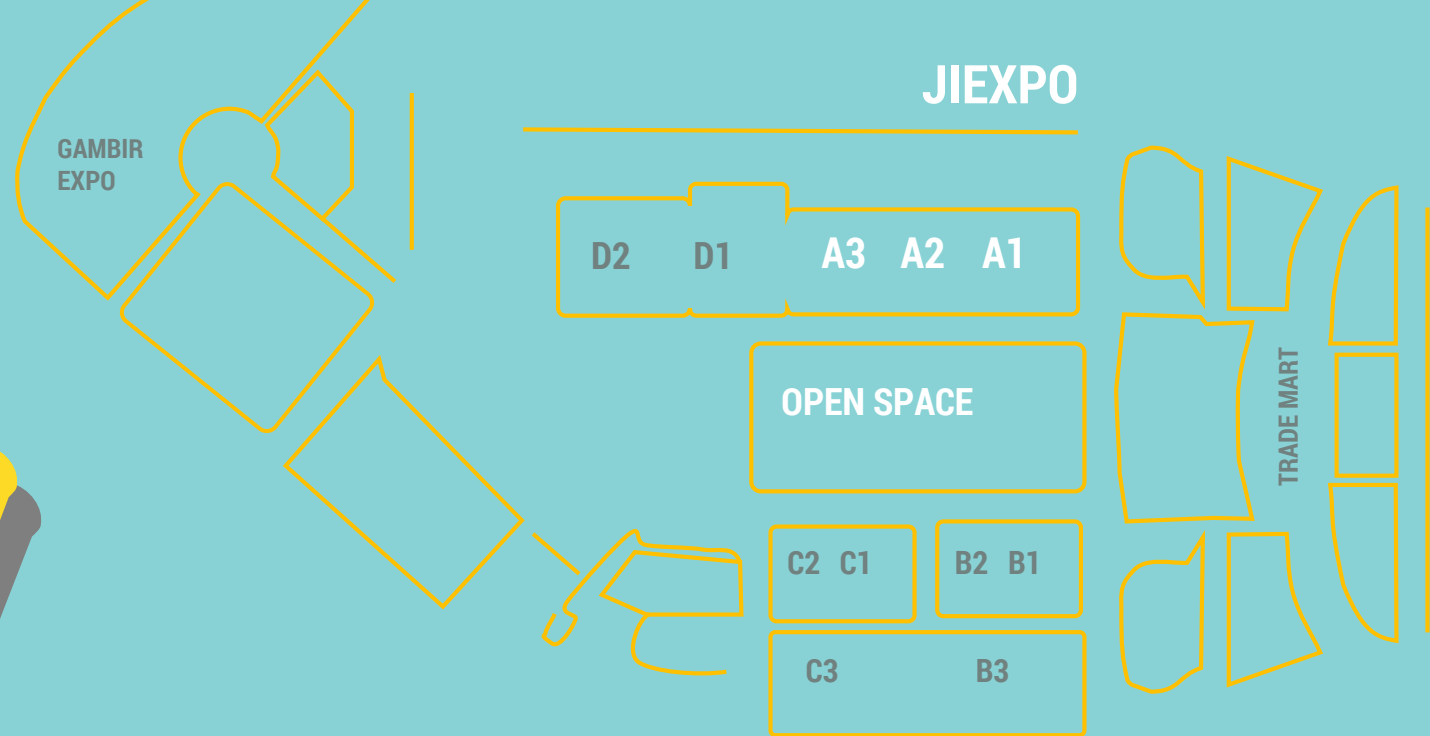
INDONESIA



www.hospitality-indonesia.com

- Housekeeping & Hotel Products
- Tableware
- Horeca equipment
- Hospitality Technology
- Spa, Leisure & Wellness

Event Details



Date

Wed - Sat

23 - 26 October 2019

Venue

Hall A
JIExpo Kemayoran

Opening Hours

Trade days | 23 - 25 October 2019

10:00 - 18:00

Public Day | 26 October 2019

10:00 - 17:00

Admission

Free for online registration

Rp.50.000,-/days for on-site registration

Visitor Target

Properties

- Architect
- Building Facility Management
- Co-working Space Owner
- Interior Designer
- Interior Design Studio
- Project Developer
- Project Owner
- Commercial Properties / Public Facilities
- Real Estate / Contractor / Custom Furniture End User

Horeca

- Hotelier
- Restaurant
- Café
- Catering
- Hotel Operator

Retail Outlet

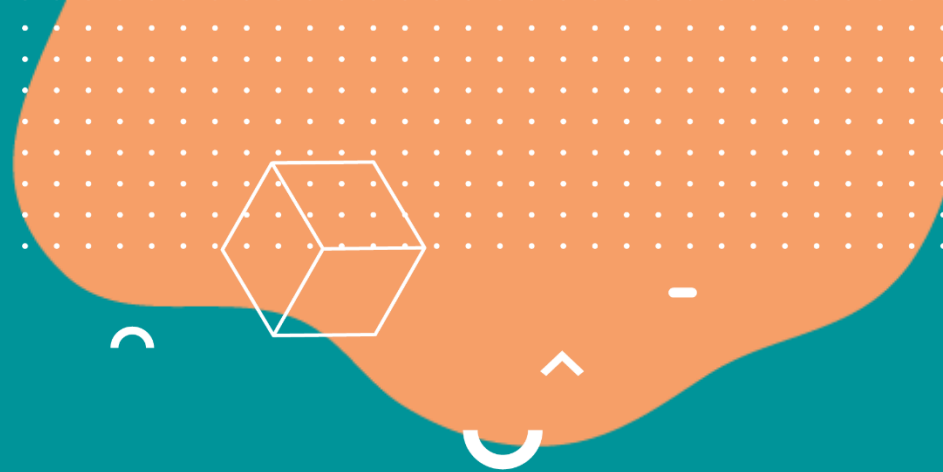
- Home Improvement Store
- Market / Chain Store
- Online Retailer
- Specialty Retailer

Traders

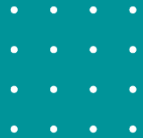
- Importer
- Private Label
- Purchaser
- Retail
- Shopping Mall
- Wholesaler
- Agency
- Distributor
- E-commerce
- Exporter
- Furniture Market
- Group Purchasing



Strength Positioning



100+
exhibitors



The only international exhibition of hospitality suppliers & design in Indonesia

10+
mock up rooms



Presenting inspiring mock-up rooms and dining concept by high quality manufacturers and designers

5.000+
visitors



Bringing the right targeted audience that in charged in hospitality project both domestic and international

24
speakers

Delivering comprehensive and relevant topics in 4 days event collaborate with related community



Business
Design
Forum

Booth Awarding & Product Awarding

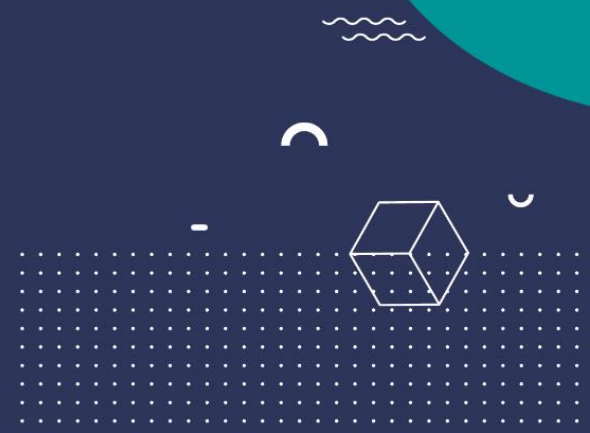
Conferences & Workshops

Mock Up Rooms

'The Rooms' Designer Installation

- Entrance Lobby
- Dining Room
- Studio Bedroom

**Program
Features**



Marketing Activities



Advertisements

MÖBELMARKT.

TRENIQ



Tribunnews.com

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HOME
&
DECOR

HOTELIER INDONESIA
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iD
INDONESIA
DESIGN

Property-in
investment & marketing

Sketsa
MAJALAH ARSITEKTUR TARUMANAGARA

style&decor

SUGAR&CREAM



10 times

90.4
COSMOPOLITAN FM



Jak!
101FM



brava
103.8 FM

Post Show Report



Hospitality Indonesia 2018

In A Glance

102
exhibitors

4.052
visitors

20
countries

95%
local

Top 10 Buying Countries

Indonesia
Malaysia
Thailand
Singapore
Argentina
Australia
Canada
France
Greece
Hong Kong

Top 5 Product Interest

Furniture	34%
Decorative Accessories	24%
Artwork & Gift	19%
Component Materials	12%
Kitchen & Bathroom	12%

Top 4 Purchasing Power

Final Decision	38%
Research New Product	28%
Initial Recommendation	21%
Significant Influence	14%

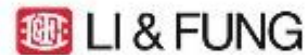
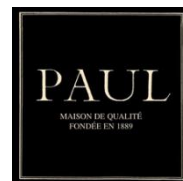
Top 10 Business Activity

Interior Design	21%
Architect	13%
Importer	12%
Purchaser	9%
Furniture Market	8%
Retailer	8%
Café	8%
Hotelier	8%
Interior Design Studio	7%
Project Owner	7%

Some of Visitors



beyond construction





International Position



Hospitality + Design Show

Around the World

Las Vegas
May

London
November

Shanghai
April

NYC
November

Dubai
September

Jakarta
October

BD|NY
A BOUTIQUE DESIGN TRADE FAIR

SLEEP + EAT
INSPIRING HOSPITALITY THROUGH DESIGN

HOTELEX
Shanghai

HDE
SHANGHAI INTERNATIONAL
HOSPITALITY DESIGN & SUPPLIES EXPO

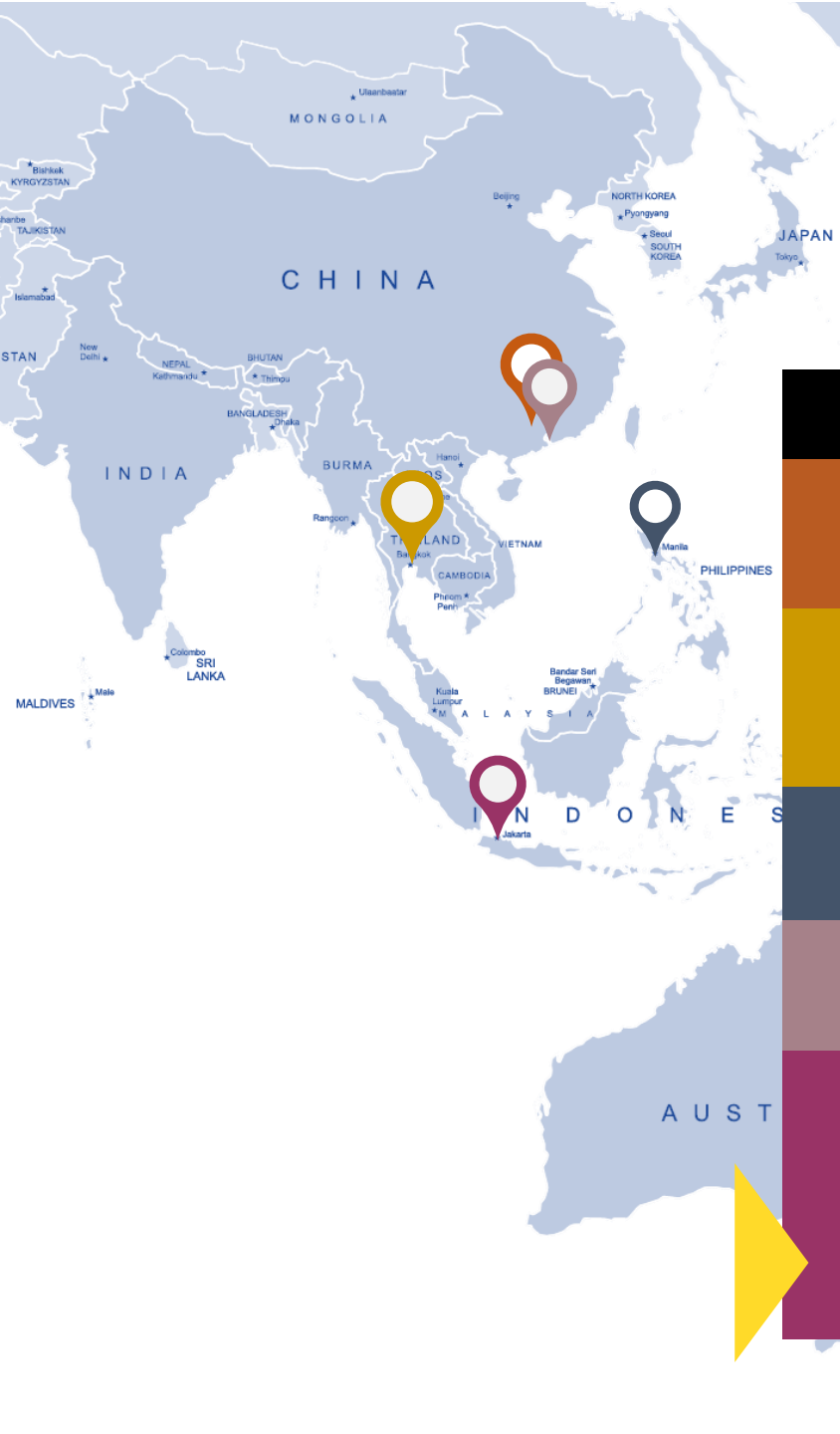
**MIDDLE EAST
DESIGN &
HOSPITALITY
WEEK 2019**

HOSPITALITY
INDONESIA HOSPITALITY & DESIGN EXPO

HDexpo
a hospitality design event

Why October?

October: Asia 2nd buying season



Show title	Industry/Product	Country
CANTON FAIR 15 - 19 October 2019	Building Materials, Electronic Household Appliances	China
TIFF BIG BIH 16 - 20 October 2019	Furniture & Home Decoration Gift & Housewares	Thailand
MANILA FAME 17 - 19 October 2019	Interior Design, Furniture, Home Decoration	Philippines
MEGA SHOW HONGKONG 20 - 23 October 2019	Housewares, Kitchen, Gifts, Premium, Toys,	China
TRADE EXPO INDONESIA 16 - 20 October 2019	Food & Beverages, Manufacturing Product, Premium Products, Craft, Fashion	Indonesia
HOSPITALITY INDONESIA 23 - 26 October 2019	Furniture, Craft, Beds, Home Textiles, Interior Elements, Home Decoration	Indonesia

Organizer:



Co- Organizer:



Partnership:



Supported by:



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